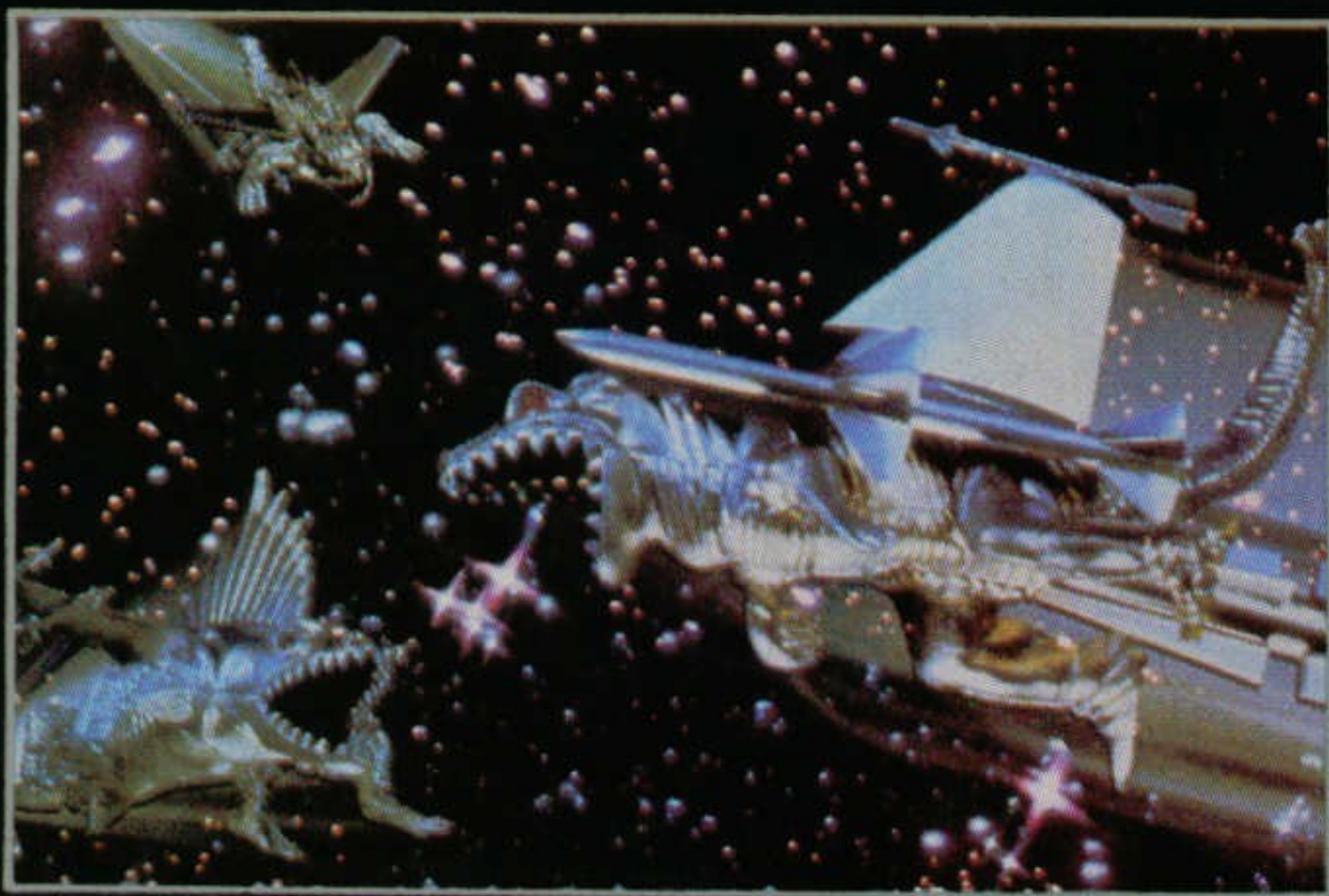




VIDEO GAME CARTRIDGES FOR MATTTEL[®] & ATARI[®] VIDEO GAME SYSTEMS

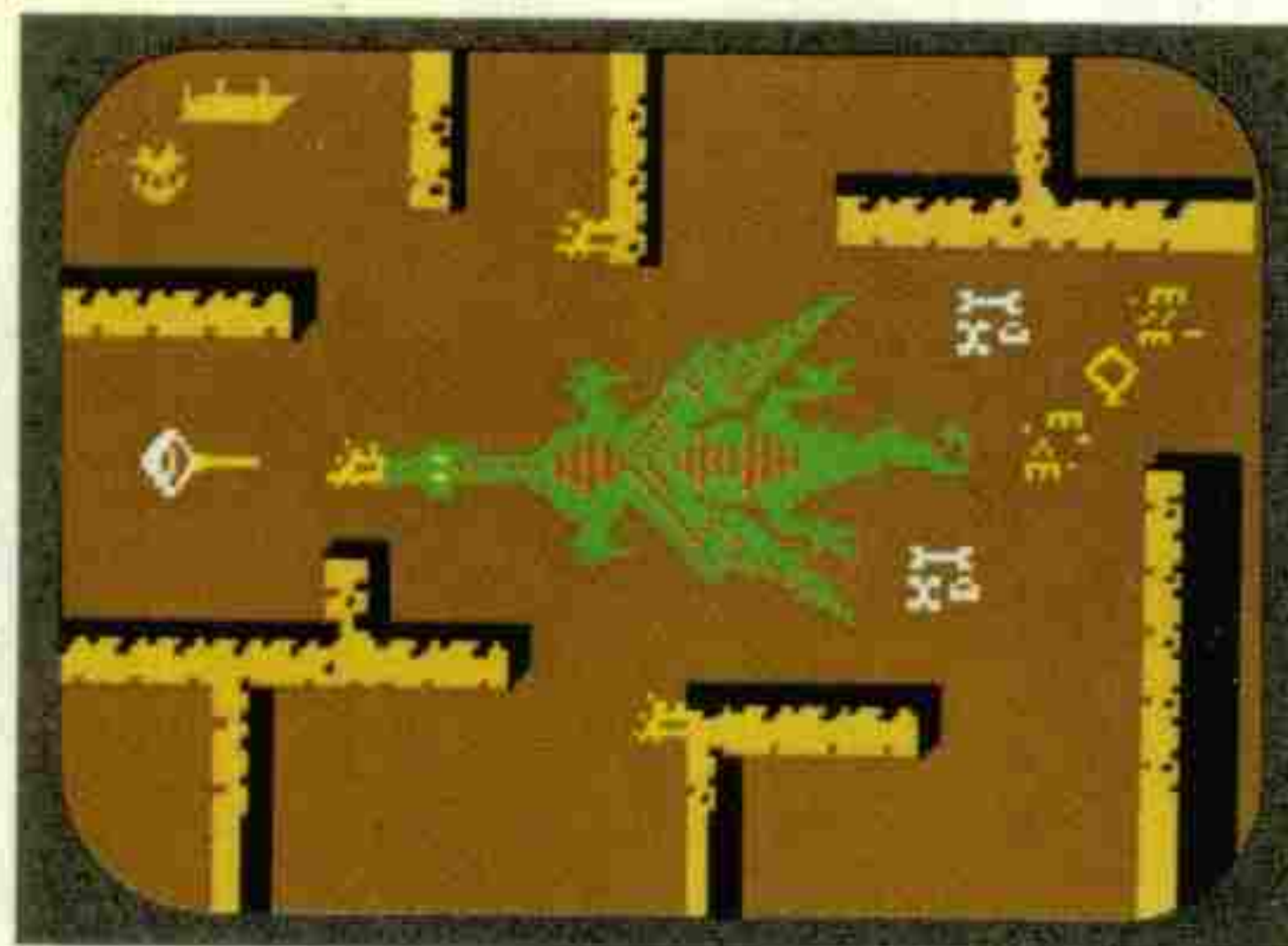
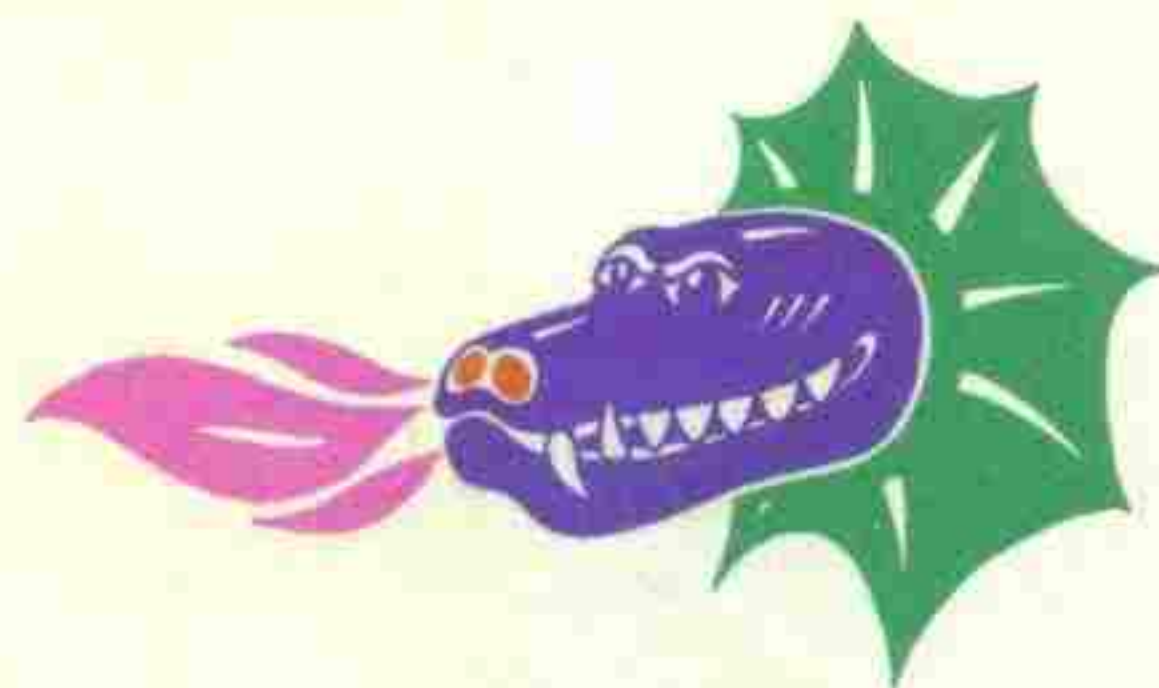


Imagic Cartridges

IMAGINATION, AND A TOUCH OF MAGIC

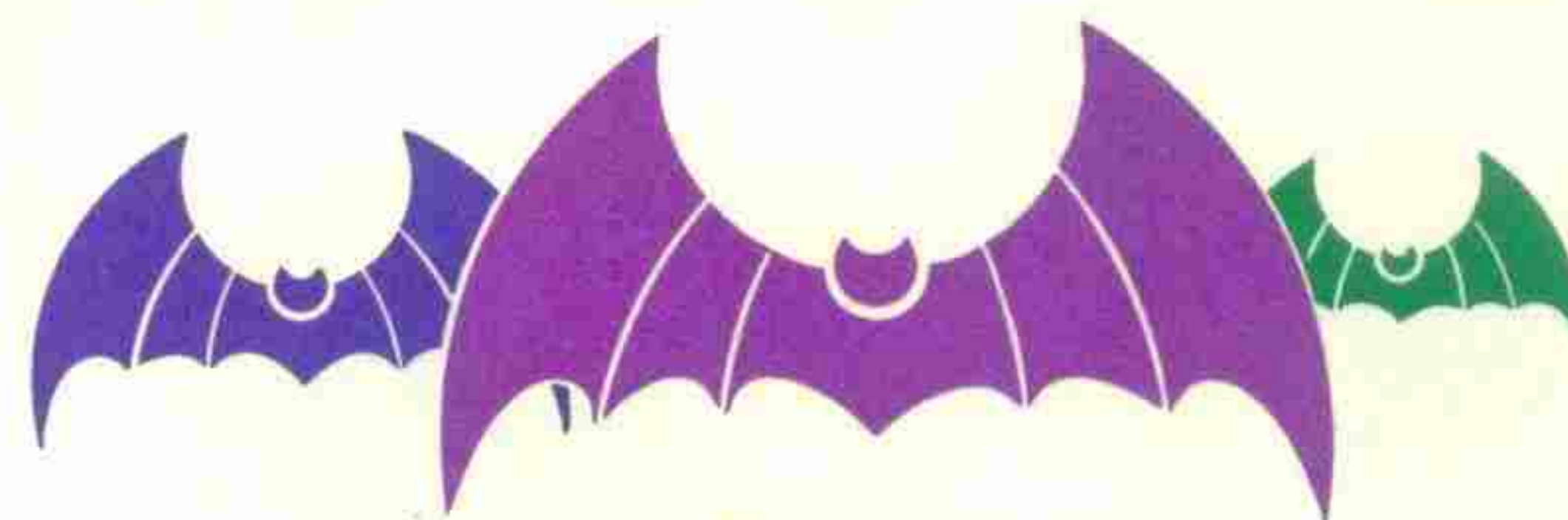
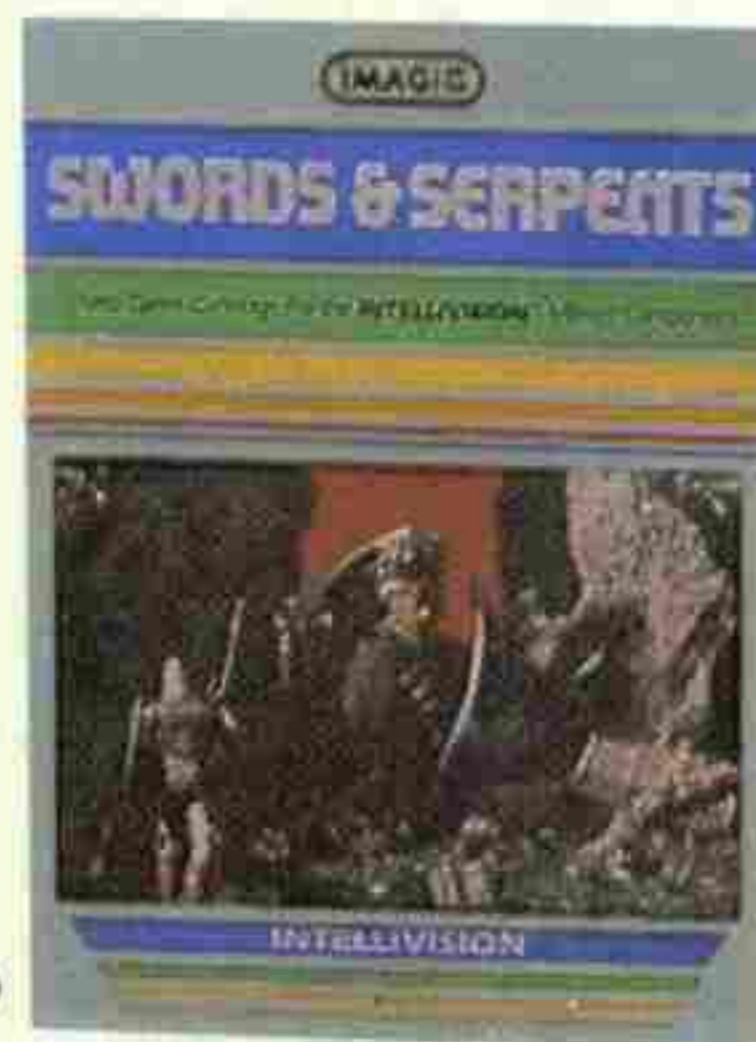
Videogame cartridges made by Imagic add a new dimension of excitement to your game-playing experience— whether it's on your Atari® Video Game System or Mattel® Intellivision™ System. Imagic's videogames are "Created by Experts for Experts." That's why they are the most incredibly challenging games available. Superb graphics, sensational sounds, and action that never lets up. . .Imagic cartridges are in a class by themselves! Read on to discover the fun and challenge that awaits you when you play IMAGIC games. . .

IMAGIC is not affiliated with ATARI INC. or MATTEL INC.



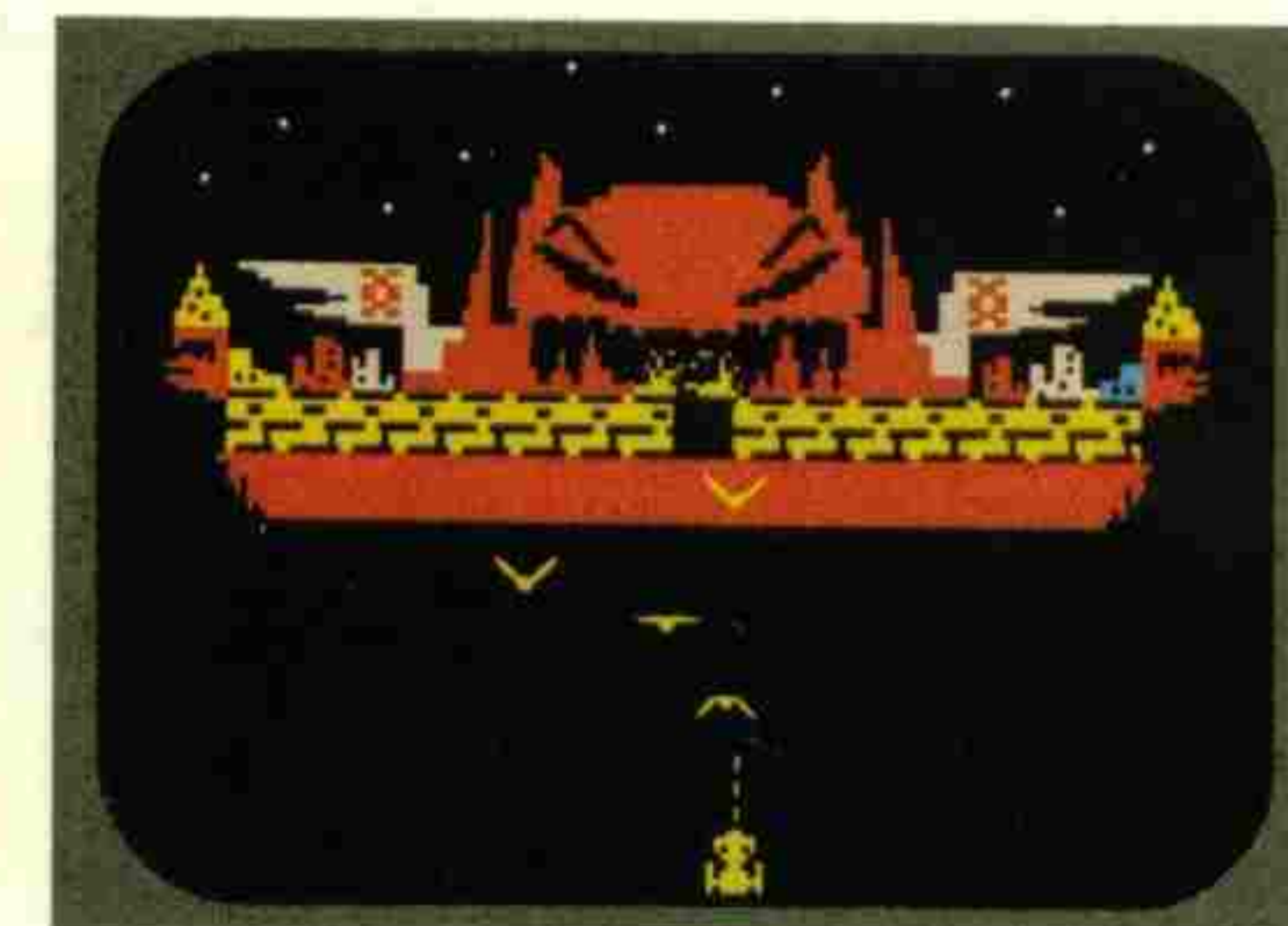
SWORDS & SERPENTS™

You're the White Knight, exploring a maze-like dungeon. . .discovering silver, diamonds and gold! But will you live to enjoy them? Black Knights attack, swords rend armor. . .you stagger on alone. More treasure awaits, but so does danger. . .dragons, gargoyles, booby traps and an army of enemy knights! A friendly wizard joins you. Can you protect him until he learns the spells that may save you both?

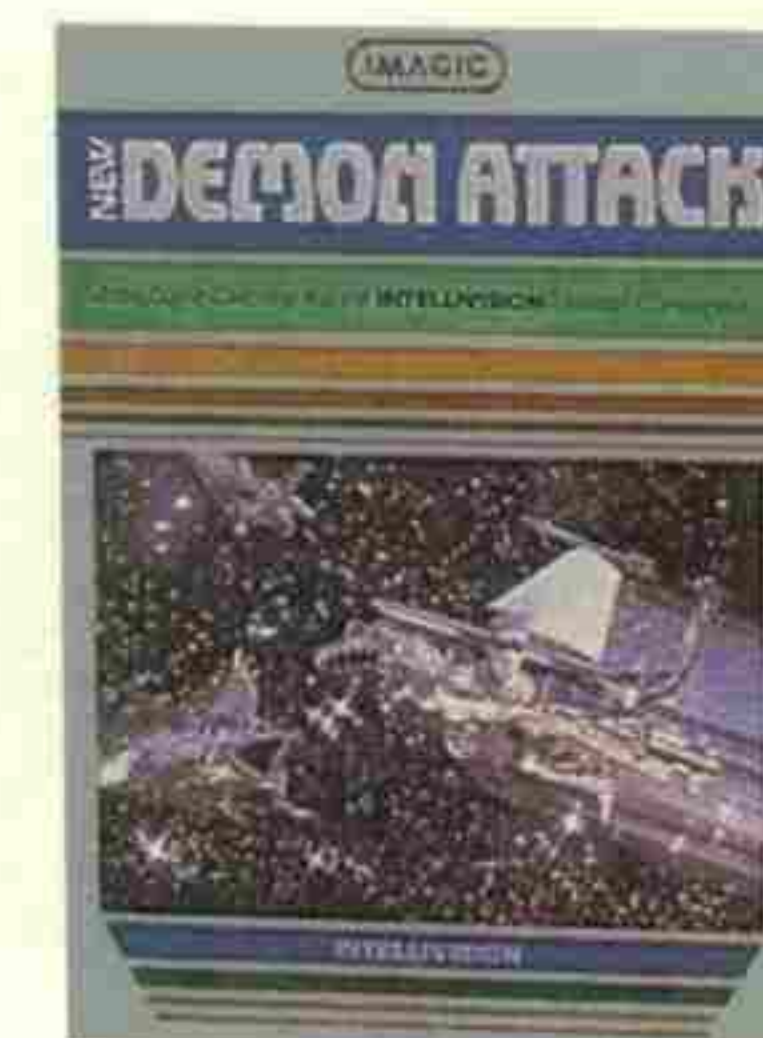


DEMON ATTACK™

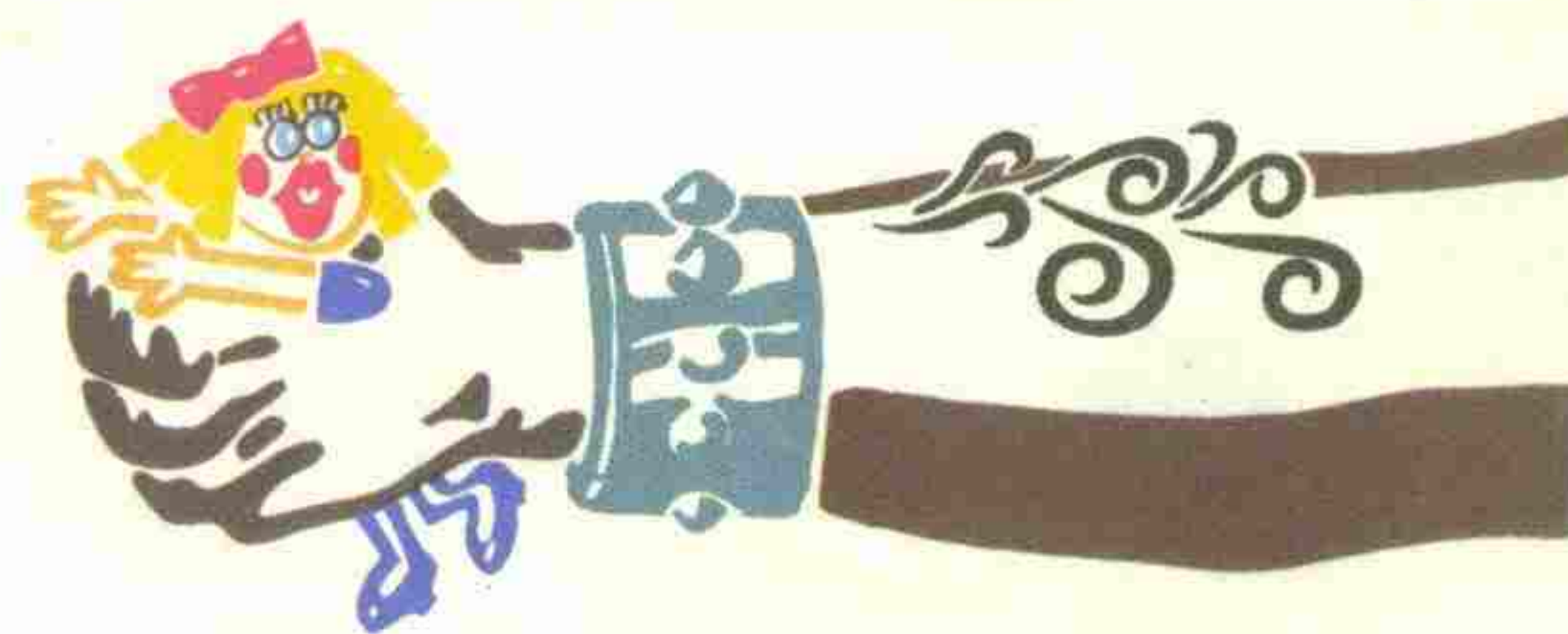
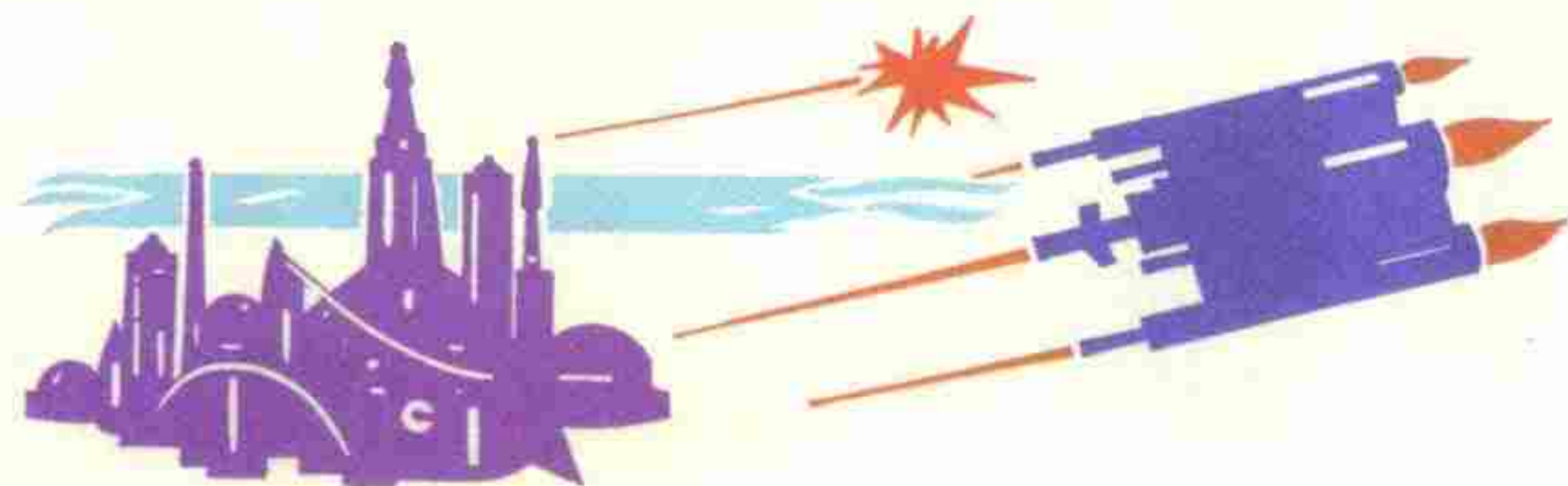
An awesome array of demons attack a scientific colony on the Moon. You maneuver your laser cannon across the moonscape, returning fire in an attempt to destroy an entire army of cunning demons. The more demons you kill, the tougher the next wave of demons becomes.



Now you are left with but one choice. . .seek out the demons' home base and end their treachery forever! But as you approach their monstrous lair, your blood chills at an unspeakable horror, perhaps the last sight you'll ever see! Try to blast through the powerful forcefield to destroy the demons once and for all!



MAGIC FOR THE MATTEL® INTELLIVISION™ SYSTEM



ATLANTIS

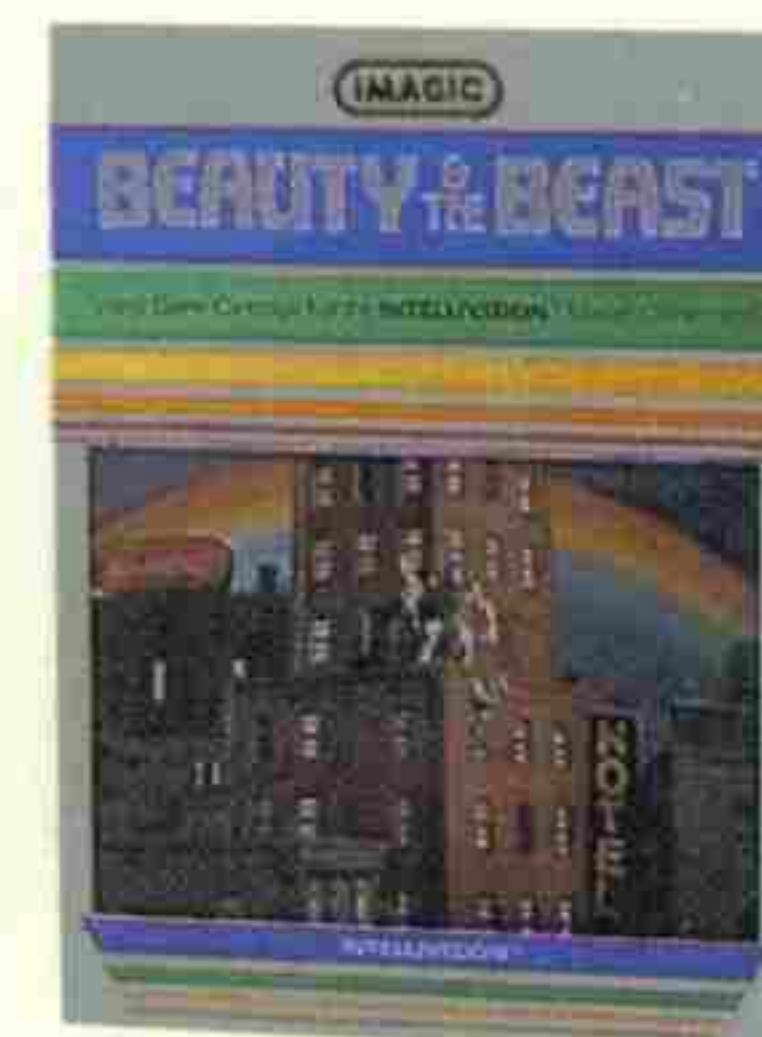
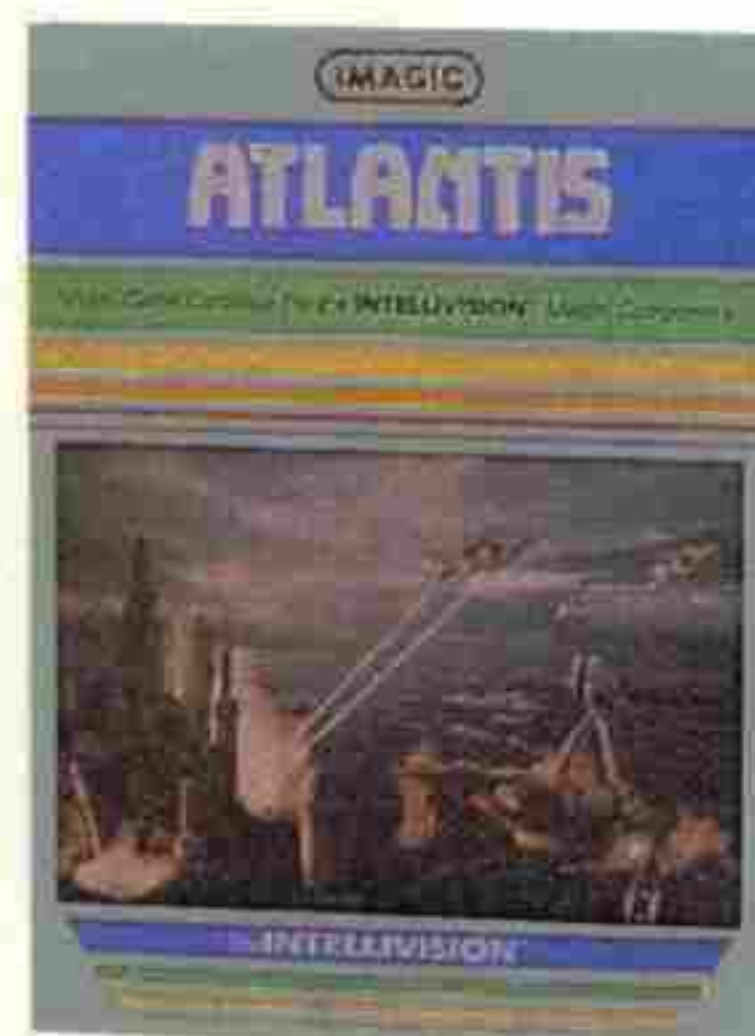
Alien spacecraft bombard the underwater city of Atlantis. Centuries of progress seem doomed. But you can't let them win. . .you won't! You man the two defense installations, firing missiles by aiming with your cross hair sights. Hit the aliens before they get close enough to destroy Atlantis!

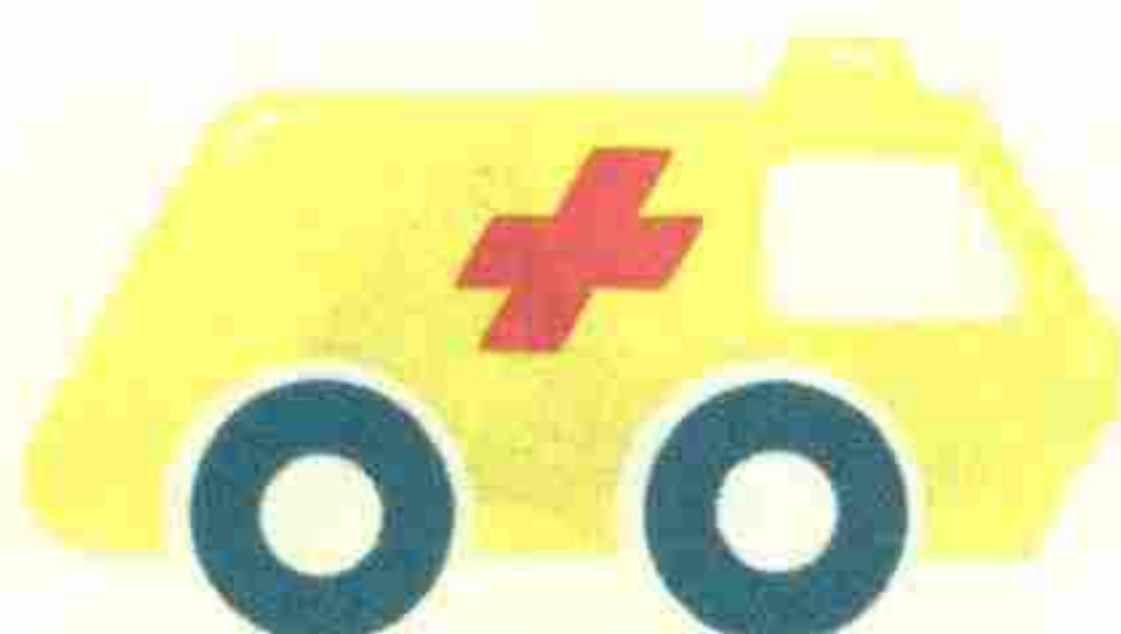
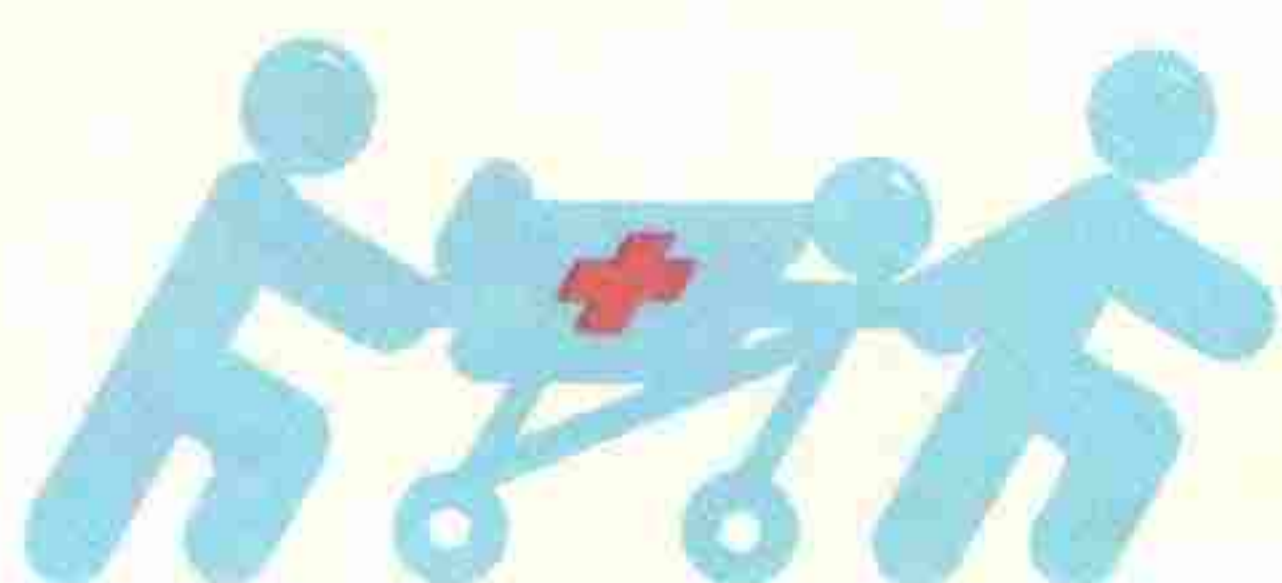
Soon dusk appears, and then night falls. Only the constantly moving searchlights allow you to see the enemy ships. Blinded by rage, you scramble into Atlantis' last defensive spaceship and fly into the enemy-filled skies. How long can one ship survive against so many? See how many days and nights you can protect Atlantis!

BEAUTY & THE BEAST

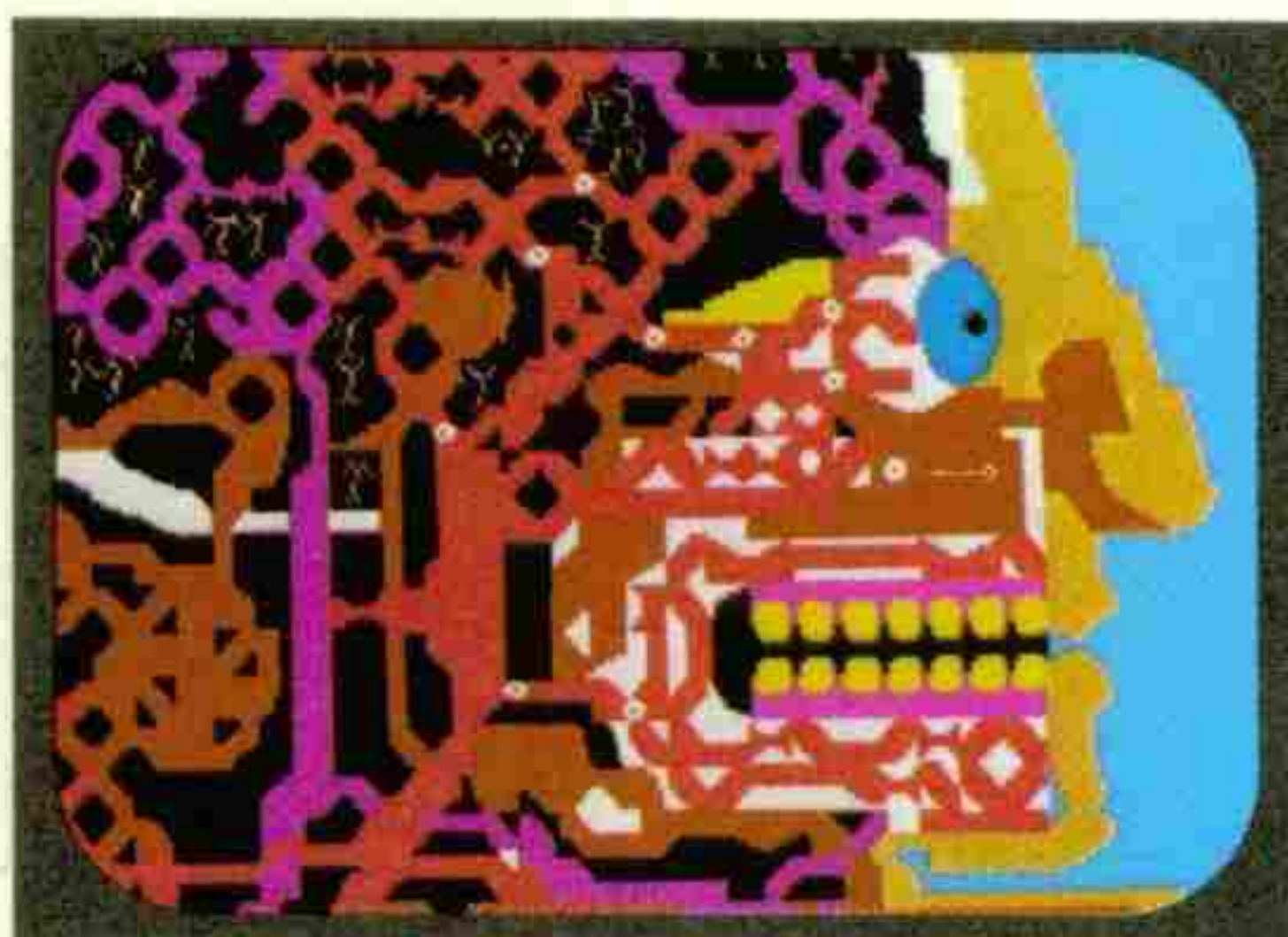
That bully's got the girl. It's you to the rescue. Climb the building, floor by floor. But be careful! The fearsome foe is angrily tossing boulders at you. Dodge them. Watch out for flying birds and scurrying rats. Try to catch the hearts the girl throws to you.

They'll make you superstrong and allow you to squash all obstacles. . .but only for a little while. Chase the bully up the skyscraper and see how high you can climb. The higher you go, the harder the going gets!





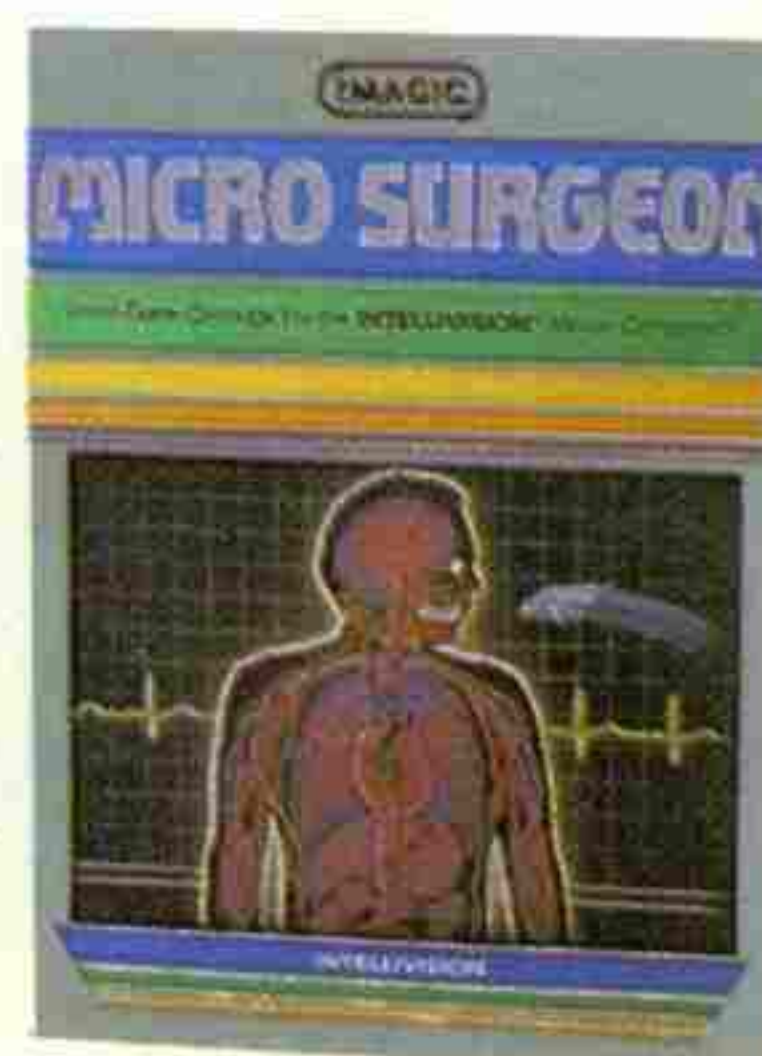
MICROSURGEON 48
 LOCATION STATUS **INTESTINE**
POWER 167
 LUNG **CRITICAL**
 GALLBLDDR **FAIR**
 HEART **CRITICAL**
 KIDNEY **FAIR**
 INTESTINE **TERMINAL**
 BRAIN **GOOD**
 INFECTION **SERIOUS**



MICROSURGEON™

The patient is critically ill! Check the patient's status chart to see which vital organs need immediate attention. Then navigate the tiny robot probe through the blood stream, outmaneuvering white blood cells that attempt to destroy you as foreign matter. Eliminate brain

tumors, cholesterol in the arteries, and tar deposits on the lungs. Get rid of kidney stones, gallstones, and cleanse the intestinal tract of tapeworms. Fight bacteria and viruses — but hurry! To save the patient's life, you must finish quickly!



Imagic Numb Thumb Club™

Here's my check or money order for \$2.00 (no cash, please), payable to Imagic Numb Thumb Club. Please send me my poster, wallet card, and one year subscription to **Numb Thumb News**.

Mail to: IMAGIC NUMB THUMB CLUB
 P.O. Box 2055, Saratoga, CA 95070

Poster desired (please check one):

ATARI

- | | | |
|---|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> Demon Attack | <input type="checkbox"/> Star Voyager | <input type="checkbox"/> Trick Shot |
| <input type="checkbox"/> Fire Fighter | <input type="checkbox"/> Atlantis | <input type="checkbox"/> Cosmic Ark |
| <input type="checkbox"/> Riddle of the Sphinx | | |

MATTEL

- | | | |
|---|--|-----------------------------------|
| <input type="checkbox"/> Demon Attack | <input type="checkbox"/> Microsurgeon | <input type="checkbox"/> Atlantis |
| <input type="checkbox"/> Beauty & The Beast | <input type="checkbox"/> Swords & Serpents | |

name _____

address _____

city _____ state _____ zip code _____

age _____ phone _____ male ☐ female ☐

Which Imagic cartridge(s), if any, do you own? _____

JOIN

STAR VOYAGER

US !!

TRICK SHOT



Designed by Experts for Experts



Designed by Experts for Experts

MOON ATTACK



Designed by Experts for Experts

★★★

IMAGIC

Video Game Company

★★★

IMAGIC

Video Game Company

★★★

IMAGIC

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IMAGIC NUMB THUMB CLUB™

TAKE A SHOT AT A LOT OF FUN

We'll send you

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- ★ A personal wallet-sized club card

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"Where sore thumbs are a way of life."