

VideoChallenge

OFFICIAL ENTRY FORM INTELLIVISION®/WBZZ-FM VIDEOCHALLENGE™ TOURNAMENT PARENT/CHILD TEAM COMPETITION

PARENT TEAM MEMBER:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Age: _____

CHILD TEAM MEMBER:

Name: _____

(Please complete if different than parent address)

Address: _____

City: _____

State: _____ Zip: _____

Age: _____

Have you ever played Intellivision® Video Games? _____ / _____

YES NO

Do you own an Intellivision® Video Game System? _____ / _____

YES NO

What is your favorite Intellivision® Cartridge? _____

Do you own another video game system? _____ / _____

YES NO

If yes, which one? _____

YOU MUST BRING THIS ENTRY FORM, COMPLETED IN FULL, TO THE TOURNAMENT IN ORDER TO BE ADMITTED.

For further details on the Tournament, please read thoroughly the Official Rules on this entry form.

I represent that I have read and agree with the Official Rules on this entry form and comply with all of its terms. I understand that failure to comply with the Official Rules will result in my immediate disqualification from the VideoChallenge™ Tournament.

Signature: _____ Signature: _____

(parent)

(child)

(NO PURCHASE NECESSARY)

OFFICIAL RULES

1. Entry as a contestant in the Mattel Electronics® Intellivision® Intelligent Television/WBZZ-FM VideoChallenge™ Tournament is only through presentation of the Official Entry form at the event. Entry forms must be filled out completely and legibly or they will be ineligible. Altered forms are invalid. NO TEAM WILL BE PERMITTED TO COMPETE IN THE VIDEOCHALLENGE™ TOURNAMENT WITHOUT PRESENTATION OF AN OFFICIAL ENTRY FORM.
2. The competition will be held at Century III Mall, Route 51 South in West Mifflin, PA. on Saturday, October 9, 1982.
3. The competition is open to parents and their children—(Parent) an adult aged 18 or older who is the parent or legal guardian of a child. (Child) a person who is the child or ward of the parent or guardian identified on the application. Each team is to consist of one parent member and one child member. Proof of parental or guardian relationship with child may be required.
4. Employees of Mattel, Inc., WBZZ-FM Radio, Century III Mall, RCA Corporation, Eastern Air Lines, Inc., Westin Hotel Co., Andiamo Inc., Eastman Kodak Company, Technidyne Corporation, the New American Library, Inc., TRG Communications, Inc. their agencies, affiliates, and respective families are not eligible. Participation void where prohibited by law.
5. All games will be played on Intellivision® Master components, using Intellivision® Skiing, Astrosmash™ and Bowling game cartridges.
6. Parent/child teams to arrive at the check in between the hours of 11:00 AM and 2:00 PM with completed entry forms will be eligible to play in the First Elimination Round. All parent/child teams arriving after 2:00 PM will be eligible to play only if Judging Officials determine that there is sufficient time remaining to process the additional parent/child

- enter and compete.
7. First Elimination Round will begin at 11:30 AM. Team contestants will play up to 30 people per round on the Intellivision® Skiing cartridge, which is a single player game. Each team player will compete in the same Round and the cumulative score of the team will be entered. The team with the lowest score in each Round of teams will be the qualifier for that Round and will continue to the Second Elimination Round. Should two or more teams in a Round have identical qualifying scores they will all proceed to the Second Elimination Round.
 8. Second Elimination Round will begin at 2:30 PM. Only those teams who have been officially designated as qualifiers from the First Elimination Round, who present their proof of having qualified, and who arrive to play in the Second Elimination Round at the time that has been designated will be admitted as players. Each member of a parent/child team may compete only once in the Second Elimination Round. Any parent or child may be a member of only one team in the Second Elimination Round.
 9. All teams in the Second Elimination Round will compete on the Intellivision® Astrosmash™ cartridge, a one-player game. In all cases, each team member will be restricted to a maximum playing time of five minutes each on the Astrosmash™ cartridge. Team scores will be cumulative. The two teams with the highest scores among all those competing in the Second Elimination Round will compete against each other in the Finals. If there are ties for the highest scores in the Second Elimination Round, then a play-off on a cartridge selected by the Judging Officials will be held to determine which two teams proceed to the Finals.
 10. In the event of a tie in the Finals, the decision as to how the tie will be broken is at the discretion of the Judging Officials. Winners of each Round and Competition will be determined by Judging Officials whose decisions are final.
 11. The Finals will begin one-half hour after completion of the Second Elimination Round and will be played on the Intellivision® Bowling cartridge, a two-player game, with teams alternating frames. Both teams will compete simultaneously. The winning team will receive the Grand Prize. The losing team will receive the Runner-Up prize.
 12. Prizes and their approximate retail values are as follows: Grand Prize: trip to the VideoChallenge Finals in Los Angeles, December 9-12, 1982 for family of four, including round trip airfare to Los Angeles via Eastern Airlines and three nights accommodations at the Westin Bonaventure, value up to \$5,000.00; Runner-up: Intellivision® Master Component, 6 cartridges, RCA ColorTrak Model EFR293 TV, \$920.00; 3rd-12th place winners: Andiamo® Duffle Bag and Shoulder Tote, \$116.00; 13th-27th place winners: KODAMATIC™ 960 Instant Camera from Kodak, \$80.00; 28th-42nd place winners: Technidyne Hip Pocket Stereo Cassette Player with headphones and carry case, \$70.00; 43rd-292nd place winners: Signet Book—KEN USTON'S GUIDE TO BUYING AND BEATING THE HOME VIDEO GAMES, \$3.95.
 13. All prizes will be awarded. Prizes are non-transferable and non-redeemable for cash. No substitution of prizes is permitted.
 14. 292 VideoChallenge™ Tournament prizes will be awarded to the top-scoring Tournament teams as determined by Judging Officials, based on the scores the contestants achieved in the Finals and Second Elimination Round. The top scoring teams of the First Elimination Round will receive the remaining prizes. One prize per team will be awarded.
 15. All prizes will be sent to the parent team member.
 16. The Grand Prize for each Tournament is a trip for a family of four to the National Finals and is scheduled for December 9th through 12th, 1982. The trip must be taken at this time by the winning parent/child team and two other family members. Names of the two other family members who will participate in the Grand Prize trip must be supplied to TRG Communications, Inc. by November 22, 1982. Winners of the Grand Prize who fail to notify TRG by November 22, 1982 or fail to take the assigned trip forfeit their prize. Details of the National Competition will be forwarded to all persons who qualify for the National Competition.
 17. Grand Prize winning teams may not compete in the Final Round of any other 1982 Intellivision® VideoChallenge™ Tournament. (This does not apply to the competition at the National Finals).
 18. Local, state, and federal taxes and any care/maintenance of prizes beyond the standard warranties are the responsibility of winners; prize winners may be required to sign a legal release to this effect. If winners are under legal age, said releases must then be signed by their parents or guardians.
 19. Judges may disqualify any contestants for disruptive behavior, actions, abuse of equipment at the event, or non-compliance with the Official Rules.
 20. No spectators will be allowed into the competition areas during the First and Second Elimination Round and the Finals. However, during the Finals, two family members will be admitted with each Finalist team, providing that said Finalist team has notified the Judging Officials of their names and obtained proper passes.
 21. Mattel Electronics, WBZZ-FM Radio TRG Communications, Inc., Century III Mall, and all companies offering prizes in the Tournament reserve the right to use names, photographs, film and videotapes of participants in the Tournament for publicity purposes without additional compensation to participants.

**MATTEL ELECTRONICS® INTELLIVISIONS®
VIDEOCHALLENGE™
NATIONAL FINALS**

1. Entry as a parent / child contestant team in the Mattel Electronics® Intellivision® VideoChallenge™ National Finals is limited to the Grand Prize winning teams of the local VideoChallenge Tournaments.
2. The VideoChallenge™ National Finals will take place December 9th through 12th, 1982. The trip must be taken at this time by the winning parent / child team and may be accompanied by two other family members of the winning team.
3. Names of the two other family members who will participate in the Grand Prize trip must be supplied to TRG Communications, Inc. by November 22, 1982.
4. Winners of the Grand Prize who fail to notify TRG by November 22, 1982 or fail to take the assigned trip forfeit their prize.
5. Details of the National Finals will be forwarded to all qualified persons no later than November 20, 1982.
6. Prizes and their approximate retail values to be awarded in National Finals are as follows: (Grand Prize) RCA Projection Color Television with 45" diagonal picture, Model PGR300R; Mattel Electronics® Intellivision® Master Component; 30 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice™, with an approximate total retail value of \$4,875.95. (Runner-Up Prize) RCA 25" diagonal television, Model VGM2022; Mattel Electronics® Intellivision® Master Component; 25 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice™, with an approximate total retail value of \$2,159.95. (3rd through 5th Place Winners) 3-piece set of Andiamo® Luggage; 20 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice™, with an approximate total retail value of \$1,001.00. (6th through 9th Place Winners) KODAMATIC™ 980L Instant Camera with 10 packages of KODAMATIC™ instant color film and camera case from Kodak; 15 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice™, with an approximate total retail value of \$765.00. (10th through 14th Place Winners) Technidyne Hip Pocket Stereo with FM tuner pack, shoulder bag and 2 tape totes; 10 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice™, with an approximate total retail value of \$510.00. (15th through 18th Place Winners) 6 Mattel Electronics® cartridges; Mattel Electronics® Intellivoice™, with an approximate total retail value of \$260.00. One prize per team.

Mattel Electronics® Intellivision® Parent/Child

VideoChallenge™ National Finals

Parent Team Member:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Social Security Number: _____

Child Team Member:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Social Security Number: _____

I represent that I have read and agree with the Official Rules on this entry form and comply with all of its terms. I understand that failure to comply with the Official Rules will result in my immediate disqualification from the VideoChallenge™ National Finals Tournament.

Signature: _____
(Parent)

Signature: _____
(Child)

(No Purchase Necessary)

OFFICIAL RULES

1. Entry as a Parent/Child contestant team in the Mattel Electronics® Intellivision® VideoChallenge™ National Finals is limited to the Grand Prize winning teams of the VideoChallenge™ Tournaments.
2. The competition will take place on December 10th, 1982 at the Westin Bonaventure Hotel, Los Angeles, California.
3. All games will be played on Intellivision® Master Components using Intellivision® Frog Bog,™ Night Stalker,™ Astrosmash,™ Skiing, Golf, and Lock 'N' Chase™ game cartridges.
4. All contestants will compete in Round 1, which will be played on the Intellivision® Frog Bog™ cartridge, in the night-time mode. Each parent/child team will compete at the same time, playing as a team, with each player using 1 of the 2 hand controllers on a single Master Component. The game will end when the stars come out. The scores of the parent and child will be added together. Each team will compete on Frog Bog™ twice. The team scores from both Frog Bog™ games will be cumulative and then multiplied by ten to arrive at the final score for Round 1.
5. All contestants will compete in Round 2, which will be played on the Intellivision® Night Stalker™ cartridge at the "disc" speed (fastest). In all cases, each team member will be restricted to a playing time of 15 minutes or loss of all men, whichever comes first. Team scores will be cumulative.
6. All contestants will compete in Round 3, which will be played on the Intellivision® Astrosmash™ cartridge at the "disc" speed (fastest), in the Auto Fire mode. In all cases, each team member will be restricted to a playing time of 10 minutes or loss of all laser guns, whichever comes first. Team scores will be cumulative.
7. Only those nine teams which have been officially designated as qualifiers from Rounds 1 to 3 will compete in Rounds 4 and 5. The nine teams with the highest total cumulative scores of Rounds 1 to 3 among the total eighteen teams competing in Rounds 1 to 3 will compete in Rounds 4 and 5.
8. Round 4 will be played on Intellivision® Skiing (Slalom) at slope 11 at the "disc" speed. In all cases, each team member will be restricted to one heat on the Skiing cartridge. Team scores will be cumulative.

10. Only those two teams which have been officially designated as qualifiers from Rounds 4 and 5 will compete in the Final Round. The two teams with the lowest total cumulative scores of Rounds 4 and 5 among the nine teams competing in Rounds 4 and 5 will compete against each other in the Final Round.
11. The Final Round will be played on Intellivision® Lock 'N' Chase™ at the "disc" speed (fastest). In all cases, each team member will be restricted to a playing time of 15 minutes or capture of all thieves, whichever comes first. Team scores will be cumulative. The team with the highest score will be the winner. The winning team will receive the Grand Prize. The losing team will receive the Runner-Up Prize.
12. Prizes and their approximate retail values to be awarded in the National Finals are as follows: (Grand Prize) RCA Projection Color Television with 45" diagonal picture, Model PGR300R; Mattel Electronics® Intellivision® Master Component; 30 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice,™ with an approximate total retail value of \$4,875.95. (Runner-Up Prize) RCA 25" diagonal television, Model VGM2022; Mattel Electronics® Intellivision® Master Component; 25 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice,™ with an approximate total retail value of \$2,159.95. (3rd through 5th Place Winners) 3-piece set of Andiamo® Luggage; 20 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice,™ with an approximate total retail value of \$1,001.00. (6th through 9th Place Winners) KODAMATIC™ 980L Instant Camera with 10 packages of KODAMATIC™ instant color film and camera case from Kodak; 15 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice,™ with an approximate total retail value of \$765.00. (10th through 14th Place Winners) Technidyne Hip Pocket Stereo Cassette Player with FM tuner pack, shoulder bag and two tape totes; 10 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice,™ with an approximate total retail value of \$510.00. (15th through 18th Place Winners) 6 Mattel Electronics® Intellivision® cartridges; Mattel Electronics® Intellivoice,™ with an approximate total retail value of \$260.00. One prize per team will be awarded.
13. All prizes will be awarded. Prizes are non-transferable and non-redeemable for cash. No substitution of prizes is permitted.
14. Eighteen VideoChallenge™ prizes will be awarded to Tournament teams as determined by Judging Officials, based on the scores contestants achieve. The winning team of the Final Round will receive the Grand Prize and the losing team will receive the Runner-Up Prize. Teams in Rounds 4 and 5 will receive the 3rd through 9th Place Prizes (based on lowest score), and teams of Rounds 1, 2 and 3 will receive the 10th through 18th Place Prizes (based on highest scores). One prize per team will be awarded.
15. All prizes will be sent to the Parent team member.
16. Local, state and federal taxes and any care/maintenance of prizes beyond the standard warranties are the responsibility of winners; Prize winners may be required to sign a legal release to this effect. All releases must be signed by the parent team member.
17. Judges may disqualify any contestants for disruptive behavior, actions, abuse of equipment at the event, or non-compliance with the Official Rules.
18. In the event of ties, the decision as to how ties will be broken is at the discretion of the Judging Officials. Winners of each Round and Competition will be determined by Judging Officials whose decisions are final.
19. No spectators will be allowed into the competition area, except for those family members accompanying finalist Parent/Child teams as part of their local VideoChallenge™ prize.
20. Mattel Electronics®, TRG Communications, Inc., and all companies offering prizes in the Tournament reserve the right to use names, photographs, film and videotapes of all participants in the Tournament for publicity purposes without additional compensation to participants.
21. Attendance at the Breakfast Briefing at 7:30 AM on December 10th is mandatory.
22. Only chairs provided by the hotel at the Tournament site can be used in Tournament play.
23. No playing aides of any kind will be allowed in the Tournament. All Tournament games will be pre-set by Tournament referees and cannot be reset by players.
24. There will be no conversation among players permitted at any time during competition play.

VideoChallenge™

November 30, 1982

Dear VideoChallenge Family:

The time is soon approaching for the Mattel Electronics IntelliVision VideoChallenge National Finals, and we're sure you have all been practicing hard!

In preparation for your trip to the Finals at the Los Angeles Bonaventure Hotel, December 9-12, 1982, enclosed you will find your airline tickets, Fact Sheet/Itinerary and Official Tournament Rules.

Please take special notice of the transportation schedule from the Los Angeles Airport to the Bonaventure Hotel on Thursday, December 9th. You'll find this schedule on page three of your Fact Sheet.

If your flight is delayed, don't worry, still proceed to your designated baggage claim area to meet a staff member.

Should you have any questions, please make every effort to call us before December 7th at (212) 575-0270.

We look forward to seeing you in Los Angeles on December 9th.

Regards,

The VideoChallenge Staff
Lynn Gahagan
Sandy Schadoff
Sam Katz
Mike Edelstein

MATTEL ELECTRONICS*

Intellivision*

VideoChallenge™

National Finals

FACT SHEET

The Mattel Electronics Intellivision VideoChallenge Finals Competition is the Grand Finale of the 18 city VideoChallenge Tour, with the parent/child winning teams from each of the regional markets joining together in Los Angeles to play for the ultimate VideoChallenge Championship Title.

DATES: Thursday, December 9 thru Sunday, December 12, 1982.

LOCATION: The Los Angeles Bonaventure Hotel
Fifth & Figueroa Streets
Los Angeles, CA 90006
(213) 624-1000

FINALS COMPETITION:

Friday, December 10, 1982
Avalon Room of the Bonaventure Hotel

TIME: 9:00 AM start

Competition begins at 9:00 AM (through approximately 12:30 PM) There will be a breakfast on Friday, December 10th at 7:30 AM, followed by an 8:15 AM briefing on the Finals. All competitors must be present for this briefing to participate in the Finals.

CARTRIDGES USED IN FINALS COMPETITION*:

Frog Bog™ - night time mode

Night Stalker™ - disc speed

Astrosnash™ - disc speed, auto fire

Skiing - slalom, slope 11, disc speed

Golf - regular play, no handicapping

Lock 'N Chase™ - disc speed

*As outlined in official rules (attached.)

WEEKEND ITINERARY

Thursday, December 9

Winning teams and their families travel to Los Angeles.

7:00 - 9:00 PM - Welcome Dinner
Group Buffet Dinner in Santa Anita "C" Room (off Lobby Court)
of Bonaventure.

Friday, December 10

7:30 AM - *Breakfast

Group Buffet in Emerald Bay Room (adjacent to Avalon Room) of Bonaventure.

*Will be followed by 8:15 AM Finals Competition Briefing which is mandatory for all parent/child team competitors.

9:00 AM - 12:30 PM - Finals

The Mattel Electronics Intellivision VideoChallenge National Finals Competition will be played in the Avalon Room of the Bonaventure. Family members are invited to watch in gallery area.

12:30 PM - 2 PM - Awards Lunch

The Finals will be followed immediately by an Awards Luncheon for all competitors and their families in the Santa Barbara Room at the Bonaventure.

2:00 PM approximately, (off Lobby Court) through end of day.

Free time, includes dinner on your own.

*Saturday, December 11

8:00 AM - 9:00 AM - Breakfast

Group meal in Santa Anita "C" Room (off Lobby Court) at Bonaventure.

9:00 AM - Disneyland

Immediately following breakfast, all people wishing to go on the Disneyland outing will board buses on Flower Street, outside Hotel for trip to Anaheim, CA. home of Disneyland. The trip should take approximately 1 hour.

Lunch

For those people attending the Disneyland outing, lunch coupons for the Plaza Inn will be provided with tickets (the Disneyland Passport tickets include admission and rides.)

5:00 PM

Board buses outside Disneyland gates for trip back to Bonaventure.

Dinner

On own.

*For anyone not attending the Disneyland outing, there are no other scheduled activities and people are free to spend the day on their own.

Sunday, December 12

Breakfast - On Own

As return flight times dictate, shuttle service will be provided from Bonaventure Hotel to the Los Angeles airport for trip home.

GENERAL INFORMATION

TRANSPORTATION:

Each family is responsible for travel costs from their homes to the airport of departure.

Transportation will be provided from the Los Angeles Airport on Thursday, December 9th to the Los Angeles Bonaventure and back to the airport on Sunday, December 12th. Bus service will also be provided to/from Bonaventure/Disneyland December 11th.

Transportation service from the Los Angeles International Airport to the Hotel will meet flight arrivals on the following schedule:

Thursday, December 9

10:15 AM - American Airlines baggage claim area
(Teter family and Kirk family)

11:00 AM - Northwest Orient baggage claim area
(Siegler family, Chase family and White family)

12:00 Noon-United Airlines baggage claim area
(Laurie family, Mandziuk family, McKellip family)

12:00 Noon-TWA baggage claim area
(Jacobi family)

1:30 PM - Eastern Airlines baggage claim area
(Harwood family, Mason family and Deaver family)

1:30 PM - United Airlines baggage claim area
(Guthner family)

5:30 PM - Eastern Airlines baggage claim area
(Inverso family, Bropson family, Riley family and Cockrell family)

A VideoChallenge staff person will be in baggage claim area near doorway holding sign which will read "Mattel Electronics^R Intellivision VideoChallengeTM".

WEATHER:

Los Angeles weather is pleasant in early December with temperatures ranging from 48 degrees to 67 degrees high. Rain is possible. Sweaters, jackets are suggested.

DRESS:

You can be fairly casual, comfortable. Bring comfortable shoes for the day-long outing at Disneyland. Gentlemen, you may wish to bring a sports jacket/blazer, as some restaurants will require it. Remember that press and photographers will be at the Finals, so be prepared to face the cameras.

To designate you as one of the VideoChallenge National Finals contestants, you will be requested to wear a VideoChallenge T-Shirt, a royal blue, Jersey design with white lettering. You may want to coordinate your attire accordingly. These shirts will be provided to the contestants at the Welcome Dinner on Thursday, December 9th.

The Bonaventure Hotel and Facilities

We're sure you'll find the Bonaventure Hotel enjoyable for the entire family.

Each family will have two double rooms reserved for them for the three night period covering, Thursday night, December 9th thru Saturday night, December 11th. Check out time is 1:00 p.m. on Sunday, December 12th. Adjoining rooms have been requested, so you will not be separated from your children.

Information brochures on the Hotel are enclosed, including a restaurant listing, a sightseeing guide and list of the Bonaventure's Mall area; five floors of boutiques, restaurants and specialty shops.

The Bonaventure has five restaurants on the premises plus 24 hour room service. Your family will be allocated a total of \$350.00 for restaurant/room service charges to be charged to your master room account, during your stay from Thursday, December 9th thru Sunday, December 12th.

Any restaurant/room service charges over \$350.00 are your responsibility for payment as well as the following items.

- . long distance phone calls
- . dry cleaning/laundry
- . liquor
- . gift shop/sundry items
- . health club/racquet club facilities
- . tours/sight seeing offered by Hotel
- . secretarial services

Anything other than your room and the \$350.00 allowed for food charged in any one of the five Bonaventure restaurants or room service are your responsibility. These other miscellaneous charges will not appear on your master room bill, but on an additional folio and will be presented to you at check-out time Sunday for payment.

The Bonaventure is a city within itself. You'll find everything you need and want right in the Hotel.

Downtown Los Angeles is convenient to most everywhere and everything you'll wish to experience during your stay. The Hotel concierge will provide you information for tours, sight seeing, restaurants and other activities in the Los Angeles area.

MATTEL ELECTRONICS®

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VideoChallenge™

THIS IS TO CERTIFY THAT

PARTICIPATED AS A PARENT/CHILD TEAM IN THE
MATTEL ELECTRONICS® INTELLIVISION® VIDEOCHALLENGE™

NATIONAL FINALS

REPRESENTING THE CITY OF

ON DECEMBER 10TH, 1982 AT THE LOS ANGELES BONAVENTURE