

## Greetings,

It has been a while since our last official update, and I thank you for your patience. I hope that this update on the state of Intellivision will answer some of your questions and explain where we are and where we are heading. When I took over as CEO of Intellivision, my goal in leadership required some tough decisions to ensure that we launch a quality product.

- 1. We pulled down our investment campaign on StartEngine a few weeks after it launched in February of this year. Without better visibility of our path to profitability we felt this was the right decision in the short term. Any funds committed by StartEngine investors as part of the campaign were returned in full. Of course, this required us to take other financial measures to make up for the foregone new investment.
- 2. We have dramatically reined in operating costs, which unfortunately required a significant reduction in staff. Our resources are focused on engineering and testing to ensure we have a quality system, as we cannot succeed by producing anything less.
- 3. We are working with game development partners to license classic Intellivision intellectual property (IPs) for publication on other platforms. These licensing deals will help fund continued development of Amico. A broader distribution of Intellivision classic IP will also help raise awareness of Intellivision while not directly competing with Amico because of Amico's unique controllers and family-focused gaming adaptations. Many people in the retro gaming community have embraced us because of our family focus and the fact that all our games (including retro titles) are adapted for group play. While Amico's broad catalog will continue to include retro titles, our mission has been and remains cross-generational, in-home, family entertainment.

- 4. We have begun a test production run of Amico that includes every aspect of the product including packaging. This is first and foremost an assessment of our manufacturing approach and overall quality of the delivered product. It is critically important to show to our current/future investors, partners, and customers that we have built a sound platform that delivers on the in-home family experience, which requires our immediate focus on value engineering and hardening of the platform. These units should be completed in the next few weeks.
- 5. We are slowly processing refund requests. The public's uncertainty of our status in the last few months have understandably led to an influx of pre-order refund requests. Because of reduced staff and financing requirements for continued operation, our responses to and processing of these requests has been delayed. Rest assured that our intention is to honor all refund requests. We will allocate a portion of all new funding and staff time to winding down the refund queue, while our primary focus is funding and completing a quality product ready for manufacturing. To make sure we see your request, please submit to support@intellivision.com.
- 6. We will focus our initial mass production on fulfilling pre-orders and supplying our two major distribution partners. The focus will remain on direct orders until our cost structure can support the margins required for retail channels. Obviously, the markets continue to be somewhat volatile with rising inflation, rising energy costs and lingering supply chain issues that affect all manufacturing businesses. This has impacted both our costs and pricing, and it has required us to narrow our initial distribution strategy. Our hope is that we start shipping production units this year.

Many challenges lie ahead for the business, and we appreciate our investors, partners and customers for your patience and support. We will be formally announcing some new IP licensing partnership deals soon, as well as showing off the Amico units currently in production. These units will be shared with partners, investors and a select few in the media. As more production units become available we will broaden the distribution to media outlets that cover our target demographic.

Thank you for your support, and thank you to our internal team and external developers that work tirelessly to create a family gaming experience on Amico that brings people of different ages and skills together in group play

Phil Adam

CEO









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